



December 2021

Dear Central Bucks Community Leader,

The 19th Annual [Central Bucks Save the Music Benefit Concert](#), *Time Pieces*, is set for January 28 and 29, 2022. This year's concert includes a varied set list of music with lyrics and themes related to time, moments, days, nights, weeks, months, years more. Over the years, we have raised over \$254,000 to support the [Save the Music Foundation](#) through the generous support of the Central Bucks community and business leaders like you. Our goal this year is a \$40,000 donation. Please help us with a partnership and help us make this the best year yet! See below for opportunities. More on the concert and foundation on page two.

You can partner with the concert by donating goods and services at either of the levels below:

- ❖ Goods/Services valued up to \$499 – *Gold Partner*
What you get: Digital ad in our pre-concert slideshow before all 3 concerts • Dedicated social media post welcoming you as a Gold partner of CB Save the Music 2022 on Facebook, Instagram and Twitter with link to your social media/website within one week of receiving your partnership. • Business logo (or name) in our social media sponsor and partner collage sent out the week of the concert. (*Deadline for ad/logo is January 13, 2022*)

- ❖ Goods/Services valued \$500 or more – *Platinum Partner*
What you get: All of the above **PLUS:** Business name/logo on concert t-shirt, which will be worn and sold at all 3 concerts • Verbal acknowledgement from stage at the end of all 3 concerts • Print ad in patron booklet distributed at all 3 concerts • Dedicated social media post thanking you as a Platinum partner on Facebook, Instagram and Twitter the week after the concert. (*Deadline for ad/logo is January 6, 2022*)

Ad Specifications: Submit ads in 'landscape' orientation as an image file in the highest resolution possible. These will be used for both digital ad and patron booklet. Ads and questions can be emailed to cbsavethemusic@gmail.com. If a student solicited your partnership, please indicate his/her name when submitting your ad.

For general questions about the event, contact Jim Glaser at jglaser@cbsd.org. Thank you in advance for your support!

Sincerely,

Joel Chodoroff, Jim Glaser, Jen Repper, Amanda Romig, & Ian Sanchez
Central Bucks Music Teachers, CB Save the Music Concert Organizers



About the [Central Bucks Save the Music Benefit Concert](#)

For 19 years, the Music Department of the Central Bucks School District has teamed with the Save The Music Foundation to help save music education across the country. What started as a small concert and fundraiser has now grown into a 2-day event that features 3 concerts, nearly 30 professionals, and almost 200 students. The concert has raised over \$254,000 for the Save The Music Foundation since its inception. In both 2018 and 2019, the concert donation provided a core grant of over \$35,000 to save music at a school in New Orleans, LA and in 2020, the concert raised over \$48,000 to provide a core grant to a school in Newark, New Jersey.

This year's concert features an eclectic mix of music from artists such as Billy Joel, Britney Spears, Whitney Houston, Harry Styles, The Beatles, The Weeknd, and more!



Photos courtesy Mike Maney

All proceeds from the concert are donated to the [Save the Music Foundation](#). This organization develops partnerships with school districts to build sustainable instrumental music programs by providing grants of brand-new musical instruments to public elementary and middle schools. Recipient schools have no other way of creating / restoring music in their schools. We are fortunate to be a part of a district with such an outstanding music program, and part of a community that embraces the arts. This concert is our way of giving back.